**ELC590**

SAMPLE PREPARATION OUTLINE

PERSUASIVE SPEECH

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Group : BA242/3D

Title : ***Apple better than Android***

Organizational Pattern : Monroe’s Motivated Sequence

Visual Aids :

General Purpose : To persuade

Specific Purpose : To persuade my audience to choose Apple product than Android

Central Idea : The need of better performance of device in daily life

**INTRODUCTION**

**ATTENTION**

1. (Attention Material/Credibility Material) IPhone and Android, both of this device has monopoly in world of smartphone, with this there are war between this two type of devices among of the users. With 10 minutes that have been granted, I shall give my opinion which one better to choose. And I choose IPhone.
2. (Tie to the audience) no offensive, maybe among of us will not agree with my statements. But it just my opinion and I just want to share with all of you. It to make us make a better decision.

III.  (Thesis and Preview) during this era, we need to be aware with many things. Since with the existence of smartphone and internet, there a lot issue such as hacker, scam and social issues and etc

(Transition: I’ll start telling you why does IPhone better than android,)

**BODY**

**NEED**

1.  Now days, people needed a better performance of smartphone in their life that include of security and ability. IPhone has better performance in security than android

A) (Statement of Need for Action) One of the problems of android is their device has more probability to be expose to malware than IPhone.

  1. (Description of Problem) The number of smartphones that infected by malware such as viruses, computers worm, trojan, and etc. can be seen on ours daily life.

1. malware is a malicious software that can sneak on your phone that can causes leak of personal
2. it also can make your device’s performance slower than before which it harmed the systems

On 2019, there are 10.5 million android device that effected by malware (J, Clement, 2020)

B) Importance of Problem: Android device also lack in security and the efficiency

1. . (Description of Problem), this is because due to android systems is more freely than IPhone which the application on android can be custom made by people as their want to.

a) with this, the malware can be spread easily than IPhone system.

b) there are many websites and even a application market that easily been access by android users to obtain custom application, which it contains malware

there are many websites that contains a malware such as up to down websites, blackmarket websites, Netflix crack and etc.

C) Importance of problem: Iphone has a strict security than android. beside malware, there are social problems if using android device which it easier to access a website that contains pornographic and harm content that not suitable for minors

1. (Description data):